



DIGITAL STALK

ASSISTING | BUSINESS | BRANDING

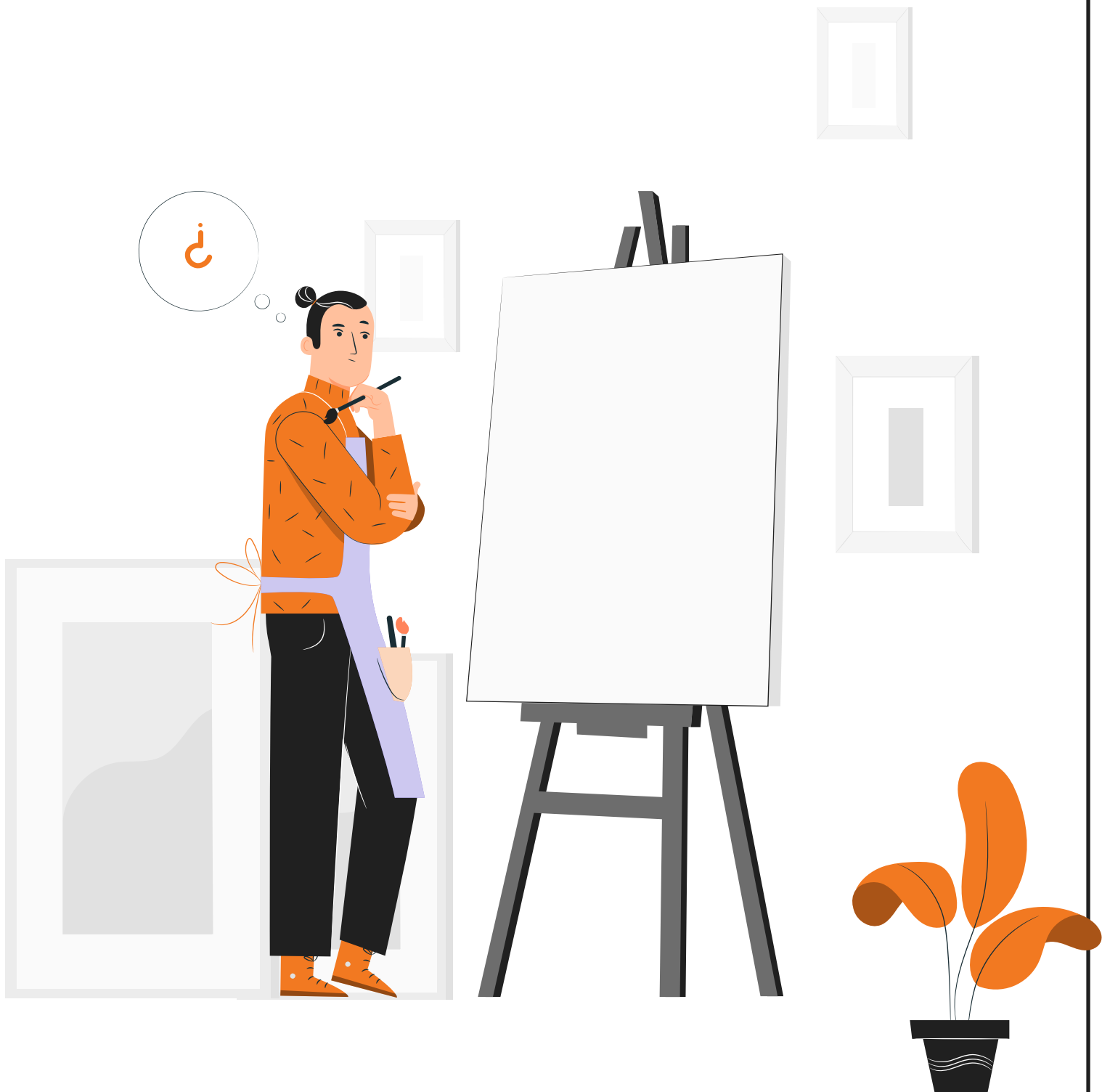
MAKE YOUR BRAND MORE AMAZING

More than 20+ Branding Solutions for your Amazing Business to Reach Out to your Customers.



ASSISTING | BUSINESS | BRANDING

DESIGN IS THE SILENT
ΔMBΔSSΔDOR
OF YOUR BRAND.



DIGITAL STALK

ASSISTING | BUSINESS | BRANDING

We offer limitless **branding solutions for your brand awesomeness** at Digital Stalk. Whether you're looking for a striking 'new logo' or 'product photoshoot' or 'creative interior design' or 'brand enhancement' or 'Enhancing your digital presence', Digital Stalk can make it happen. **Digital Stalk exemplifies its quality premium services** for the customers branding solutions. Find the right branding services for you from below catalogue and **get the design your customers love today and forever!**

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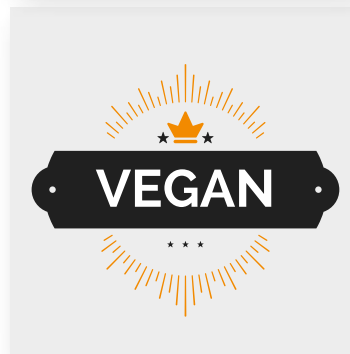


LOGO DESIGN

Logos are a part of everyday life. You see them on your fridge when you make breakfast, on your car when you drive to work, on your computer when you sit down at your desk.

There are 6 types of logo designs: *but which kind of logo is right for you?*

1) The Emblem Design: Emblems are just about the oldest form of logo. An emblem is the type of logo that includes text inside of a symbol. It's a classic look that gives your logo a traditional quality. That's why you'll often see them used by schools and government agencies — they make everything feel friendly and official. Emblems are often more detailed than other types of logos and include delicate linework and small, detailed imagery.



Why should you choose an emblem?

- Your brand wants to convey a sense of tradition and/or longevity.
- You are looking for your logo to convey a sense of gravitas.

EMBLEM DESIGN: Starts from 12,500/-

2) The Monogram Design: Monogram design is to make initials a new word, like Hewlett Packard can be changed to 'HP' we famously know it as. It's easy to think of reasons why your company would go by its initialism. If this sounds like your company, a monogram probably makes more sense than a logotype. This style of logo focuses the name down to the memorable (and pronounceable) parts. You probably refer to HBO as HBO, rather than Home Box Office. If that's something you're looking to achieve, the monogram is a no-brainer for your brand.



Why should you choose a monogram?

- You want the tie between your name and visual identity but have a really long name.
- You work in an industry where shortening your name to initials is typical (looking at you, law firms!)

MONOGRAM DESIGN: 12,500/-

3) The Pictorial Mark or Brand Mark: This brings us to the brand mark (also called a “pictorial mark”). The imagery you choose for your company logo has to be incredibly iconic for the average customer to recognize and identify it. Pictorial marks are just so fun!

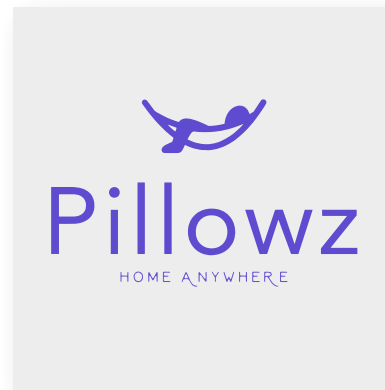


Why should you choose a pictorial mark?

- Your brand name lends itself to be being drawn literally. The Apple logo, for example, is a clear sample of a brand name being drawn literally. It makes more sense for their brand to use a pictorial mark than a monogram or emblem.
- You want to create a sense of brand personality with an image that you wouldn't otherwise be able to with just your name.

PICTORIAL MARK: 15,000/-

4) Abstract Design: This logotype is used when you want to use an image, but don't want to be constrained by a literal representation. You can create an abstract logo that evokes a feeling more than a thought. These can be difficult, as not everyone will interpret an image the same way. What's great about these types of logos is, once you've got your brand out there, no one else (hopefully) has a logo quite like yours. You'll be well on your way to differentiating your brand from the rest of the market from the start.

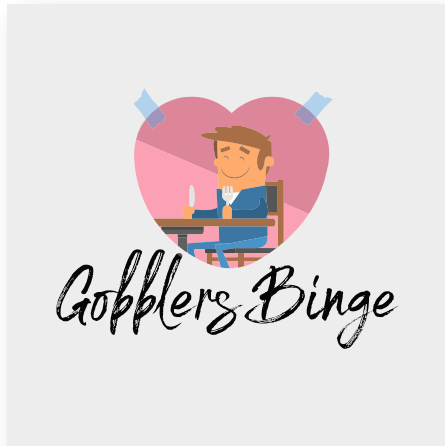


Why should you choose an abstract mark?

- You want a pictorial element to your logo, but want to create a more serious tone than most literal graphic logos create.
- You want something truly unique.

ABSTRACT DESIGN: 15,000/-

5) Mascots: A mascot is different than the above pictures and symbols in that it's a drawing of a particular person (or, at least, an anthropomorphized character). As human beings, we're visually attracted to seeing another human face (again, even if it's "really" the face of a cutesy cartoon character). A mascot ties that positive feeling to your logo and brand. The most significant danger with a mascot logo is that your logo can become TOO friendly, and border on saccharin. If you want your brand to be taken seriously, it may make more sense to consider a different kind of logo.



Why should you choose a mascot?

- .You want to appeal to families or children.
- .Your brand thrives on being fun, friendly, and upbeat.
- .You want something flexible that can grow with your company and be used in diverse ways.

MASCOTS: starts from 20,000/-

6) Combination Marks: Not everything in the world is black and white. You don't have to choose just one type of logo. You can combine any or all of the above ideas. You can connect a mascot with a wordmark, or embed your monogram into an abstract logo. A brand mark can be supported by a logotype, and both aspects of the brand can be separated and used for different scenarios. If you want a flexible logo that can be adapted for different situations, yes. A significant aspect of combination marks is that they're adaptable. You can keep your mascot and abandon your wordmark or lose your monogram and keep your abstract logo, based on how your brand evolves. We think a combination mark is an excellent option for new brands as they embark on their logo design process.



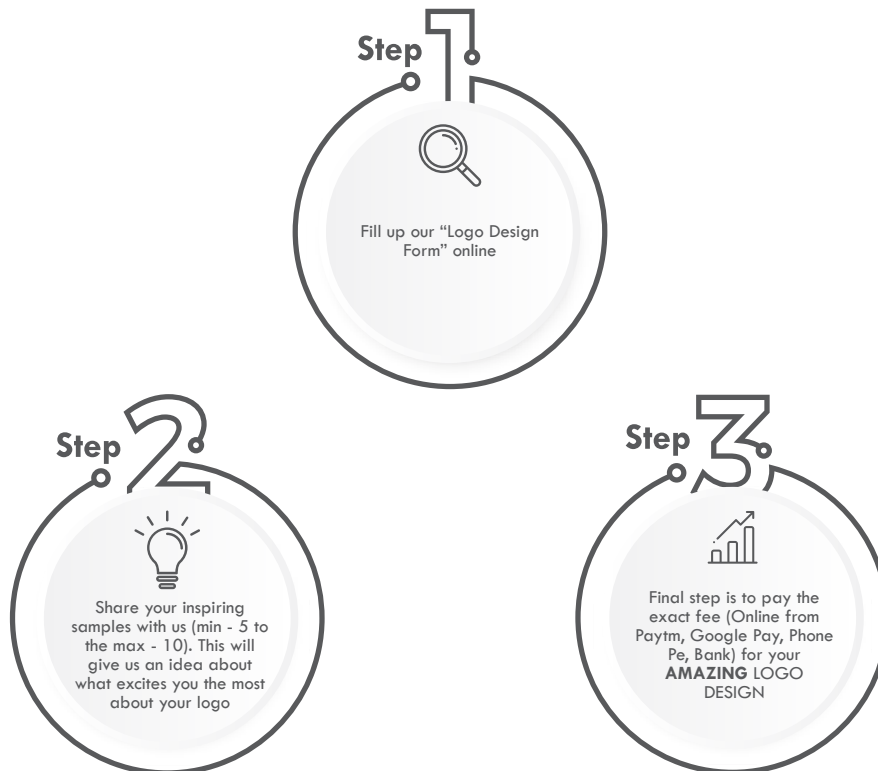
Why should you choose a combination mark?

.You want the best of several worlds.

.You want a future-proof logo that can adapt and change with your business.

COMBINATION MARK: 15,000/-

LOGO DESIGN PROCESS



Your logo in 1 - 4 DAYS:

Day 1

The project will be initiated within 24 hours of your payment.

Day 2

Paper Presentation: which includes fonts, sizes, shapes, and a rough idea about the logo (3 Innovative concepts).

Day 3 & 4

3rd, 4th day of Development and Designing: On the 3rd day, we will get back to you with 3 designs and can choose the best from them or can suggest a change which will be delivered by the 4th day. Receive your final logo copies in all 5 formats (.jpg, .png, .eps, .pdf, .psd .ai).

What will you get?

- *3 Innovative logo concepts
- *300DPI RGB images(JPEG, PNG, PDF, .EPS, .PSD & .AI)
- *about the Logo Design (BEHANCE)
- *about the Logo Formats

TM ® ©

100% TRADEMARK DESIGN



*Your business just doesn't
stop with the logo!*

STATIONERY DESIGN

CORPORATE IDENTITY and BUSINESS STATIONERY DESIGN

Full-color custom stationery sets and letterhead show a variety of approaches used for business identity stationery printing and corporate identity design. Quality personalized stationery is essential for any professional business or marketing effort.

- Business Cards
- Letter Heads
- Custom Design for Merchandise
- Certificates
- Badges / Identity Cards and
- lot more

By being bold in your business stationery design you can make potential customers sit up and take note when they receive your direct mail/Business Cards/ Letter Heads/ Custom Merchandise.

STATIONERY DESIGN	
HQ Design(s)	1
Revision Rounds	Yes
QR Code	Yes
Day(s) Delivery	2
Vector Source Files	Yes
Print Support	Yes
BUSINESS CARD DESIGN	1650/-
LETTER HEAD DESIGN	1050/-
ID CARD DESIGN	1450/-
ID CARD TAG DESIGN	1350/-
(Editing of each person Specific details)	100/-



BROCHURE DESIGN

BOOK DESIGN - MAGAZINE/ BROCHURE DESIGN

When you're producing a brochure, you'll want to create something that looks gorgeous that your fellow creatives will coo over. But designing a brochure isn't about making something that looks pretty - it's primarily about fulfilling an organization's needs.

- *Know your purpose before you start*
- *Limit your fonts*
- *Take stock of your paper stock*
- *Get your copyright*
- *Put readers first*
- *Use simple statements*
- *Set pen to paper*
- *Keep what works*
- *Make a good first impression*
- *Get the imagery right*

BROCHURE DESIGN	
HQ Design(s)	1
Revision Rounds	Yes
Stock Photos	Yes
Vector Images	Yes
Day(s) Delivery	3-6
Vector Source Files	Yes
Print Support	Yes
MENU CARD DESIGN	5000/-
CERTIFICATE DESIGN	5000/-
FLYER DESIGN - (1 PAGE)	5500/-
TRI BROCHURE - (1 PAGE)	6500/-
BOOKLET - (10 PAGES)	14,050/-
CATALOGUE - (10 PAGES)	14,050/-



OFFLINE BANNERS

OUTDOOR ADVERTISING BANNERS/POSTERS

Companies clamor for high foot traffic spots, areas, and spaces for their outdoor advertising. That's because out-of-home advertising is still very effective today. According to Statista, 98 percent of people worldwide see a minimum of one outdoor billboard advertising weekly. Additionally, 68 percent of customers say that their purchasing decisions are done while in the car. And did you know that the outdoor marketing revenue in the US amassed eight billion dollars in 2018, according to Statista?

- *Billboard Advertising*
- *Lamp Post*
- *Bridge*
- *Guerilla Advertising*
- *Point of Sale Displays*
- *Transit Advertising*
- *Retail Advertising*
- *Stunt Advertising*

ADVERTISING OFFLINE	
HQ Design(s)	1
Revision Rounds	Yes
Stock Photos	Yes
Vector Images	Yes
Day(s) Delivery	6
Vector Source Files	Yes
Print Support	Yes
BANNER DESIGN	starts from 10000/-
POSTER DESIGN	starts from 10000/-

ONLINE BANNERS

ONLINE BANNERS

Best Brands in the World have a theme-based product design, not just for their posters, logo, content, videos but also for their web, digital presence, and content delivery. that means, having a real-time theme for your brand is very crucial to win over your customers base in times of heavy competition. It emphasizes Royalty, Perfection, Discipline Design flow, Brand Recognition anywhere we see it, Usability, and Structured spread of your company brand to millions and billions around the globe. It can increase your brand value by 1000 times and get 10x customers to your website faster with less size occupying retina display pictures.

WEB BANNERS	
HQ Design(s)	1
Revision Rounds	Yes
Stock Photos	Yes
Vector Images	Yes
Day(s) Delivery	2-3
Vector Source Files	No
SOCIAL MEDIA COVER	1050/-
WEBSITE BANNERS	1150/-
EMAIL BANNERS	2550/-
WEBSITE ENHANCE	12,500/-



PACKAGE DESIGN

It's impossible to impress customers and prospects with generic designs that don't make your product pop. Generic templates make your product packaging look like thousands of other packages and make it impossible for customers to fall in love with your unique products.

Packaging keeps the world organized. Whether it's a packet for your M&Ms, a hamper for your dirty laundry or the bottle that holds the delicious liquid particles of your beer together, the things we put things in are important!

- vision
- visual design
- colors & fonts

PACKAGE DESIGN	
HQ Design(s)	1
Revision Rounds	Yes
Stock Photos	Yes
Vector Images	Yes
Day(s) Delivery	6
Vector Source Files	No
LABEL DESIGN	10,000/-
PACKAGE DESIGN	16,500/-



SOCIAL MEDIA DESIGNS

Startups/Small Businesses Young Businesses:

Branding is the key; we make sure your name comes on all the social media posts given by us. From festivals, Key events, National/International Days as per your request (if needed).

The Premium for Fast Branding Enhancement Businesses/Enterprises:

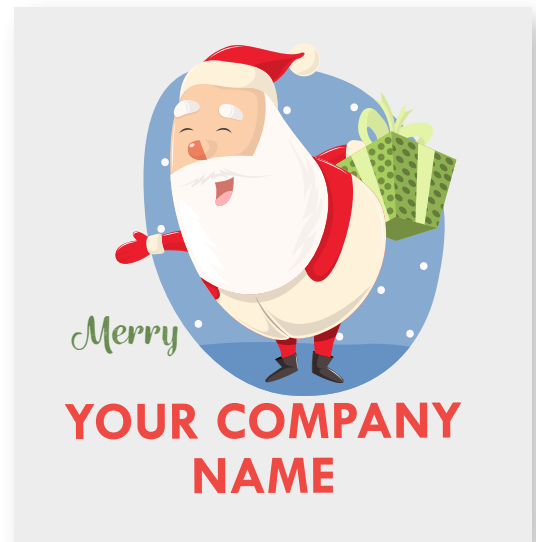
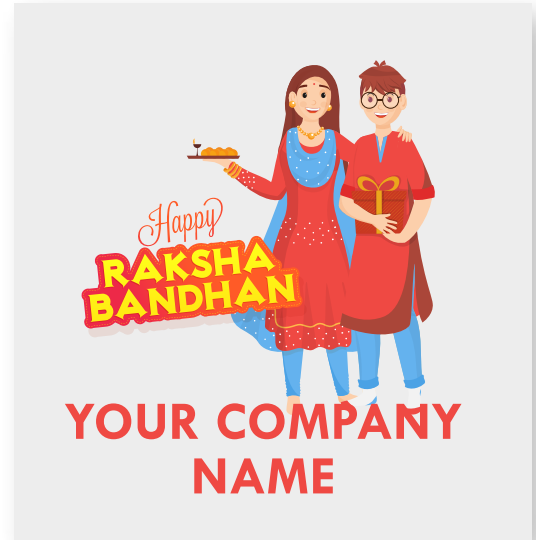
A unique, dedicated, brand value projecting, displayable products/services, interactive and innovative posters for you to share socially on multiple occasions, events, and festivals completely customizable images for enhancing your brand 10 fold to your end customers.

SOCIAL MEDIA DESIGN SOLUTIONS PERFECT FOR YOUR BRAND		
FEATURES	STARTER	PREMIUM
Pricing/Year	14,850/-	14,850/-
Price per Image	375/-	1000/-
Resolution	Ultra HD Pixels	
No. of Social Media Posts	40	15
Platforms	Facebook, Instagram, LinkedIn, Pinterst, and WhatsApp	



WHATSAPP STICKERS

This festival season, send your wishes through this attractive stickers (customized specially by your company name) on WhatsApp.



STICKERS FOR WHATSAPP: 10 Stickers: 5250/-

BRAND CHARACTER DESIGN

Brand Character can be defined as the set of human attributes and characteristics associated with the brand giving it a unique personality and recognition in the market and in the minds of the consumers. The factor of Brand Character is such that a consumer can relate to it creating an emotional connection with its.

- *values*
- *fundamentals*
- *unique selling points*

Character design creates lovable or memorable characters, whether they are good or bad, cute or weird, happy or sad.

BRAND CHARACTER DESIGN	
HQ Design(s)	1
Revision Rounds	Yes
Day(s) Delivery	6
Vector Source Files	Yes
CHARACTER VECTOR	starts from 7,550/-
CHARACTER MOTION GIF	starts from 12,250/-
CHARACTER MOTION MP4	starts from 16,650/-



WEDDING INVITATION DESIGN

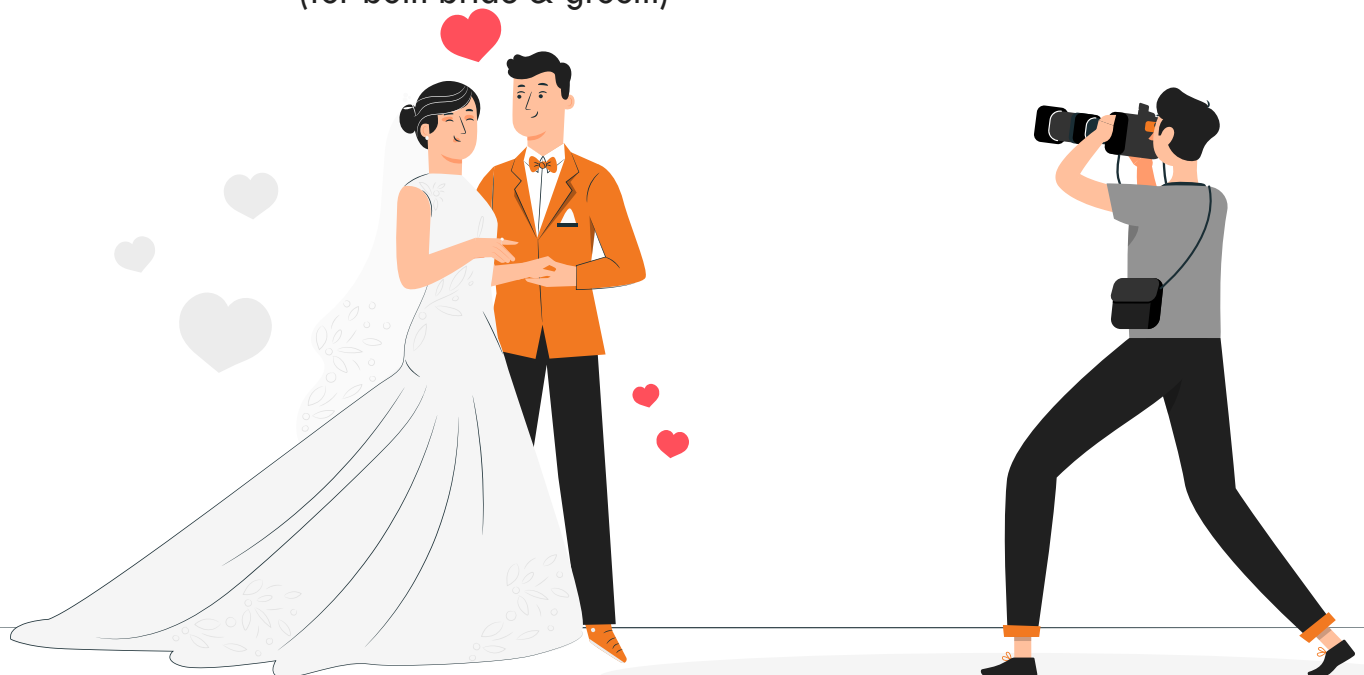
Wedding cards are an important accessory in the overall wedding preparation. Every wedding is the peak point of a beautiful story, celebrating two people's unique reasons for joining their lives together. When you prepare your wedding invitations, you're telling your story in a way that's as fresh and unique as you are.

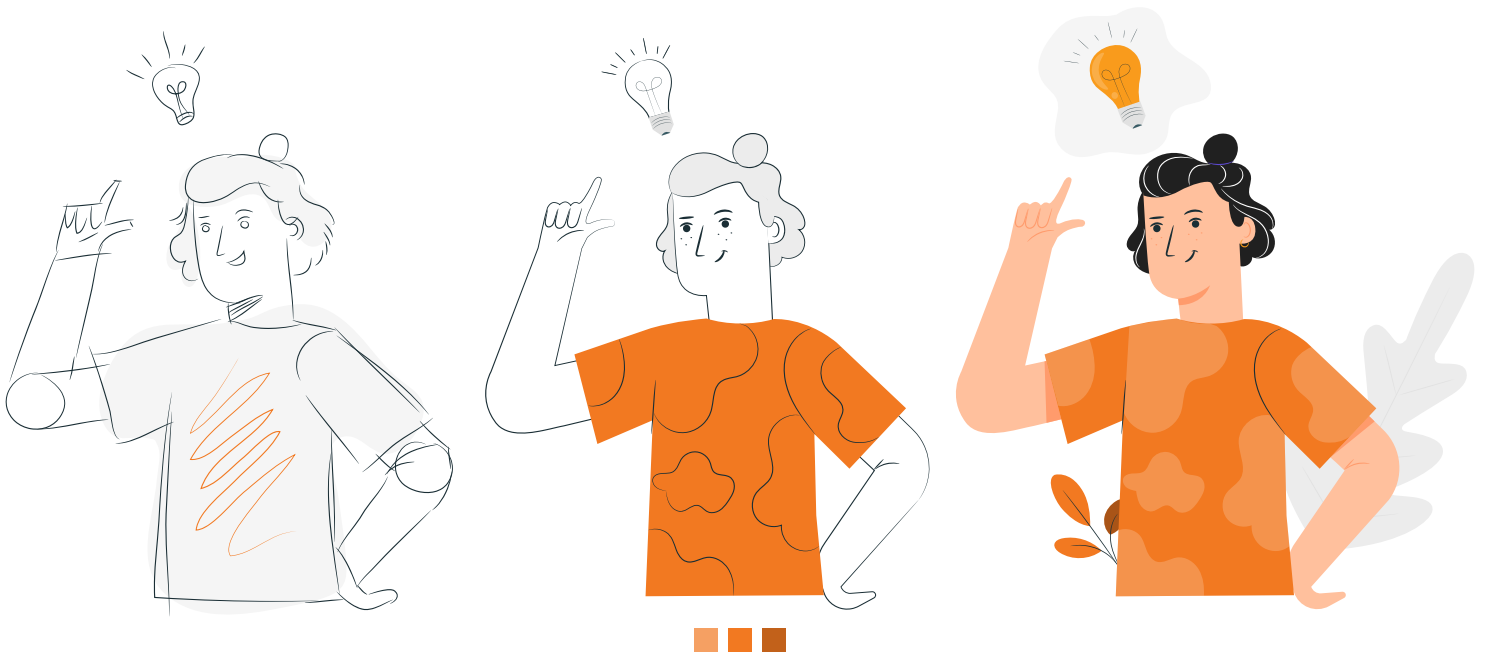
To make any marriage event joyous and memorable we have multiple patterns of wedding cards. Online wedding invitations can be used as a replacement for or complement to traditional wedding invitations sent through any social media.

We're specialized in, Simple Wedding Invitation and Wedding Events Invitation.

ONLINE INVITATION	
HQ Design(s)	2
Day(s) Delivery	2
Print Support	Yes
SIMPLE DESIGN - (1 PAGE)	3300/-
SIMPLE EVENT - (8 PAGES)	7300/-
UNIQUE & CREATIVE - (11 PAGES)	10,250/-
INVITATION VIDEO MP4	12,150/-

*(for both bride & groom)





Draw. Paint. Create!

PHOTOGRAPHY

FEATURES	MEDIA TYPE	BASIC	PREMIUM
PRODUCT	It depends on the type of product and variation as per client requirements.		
PORTFOLIO	PHOTOS VIDEOS	15 to 20 (Indoor) 12,000/- Duration 3 HOURS -	40 (Both Indoor & Outdoor) 16,000/- Duration 8 HOURS -
PREWEDDING	PHOTOS VIDEOS	35 14,000/- Duration 4 HOURS 1 min	50 20,000/- Duration 6 HOURS 2 to 3 mins
WEDDING	PHOTOS VIDEOS	30,000/- Duration 7 HOURS 25,000/- Duration 7 HOURS	
BABY SHOOT	PHOTOS VIDEOS	20 to 30 (Indoor) 8000/- Duration 3 HOURS -	40 to 50 10,000/- Duration 6 HOURS -
CAKE SMASH	PHOTOS VIDEOS	35 12,000/- Duration 4 HOURS 1 min	50 to 60 16,000/- Duration 6 to 8 HOURS 2 to 3 mins



*All RAW photographs and Videos will be shared with the client in their own Storage devices.

*Under videography, Drone footage costs extra.

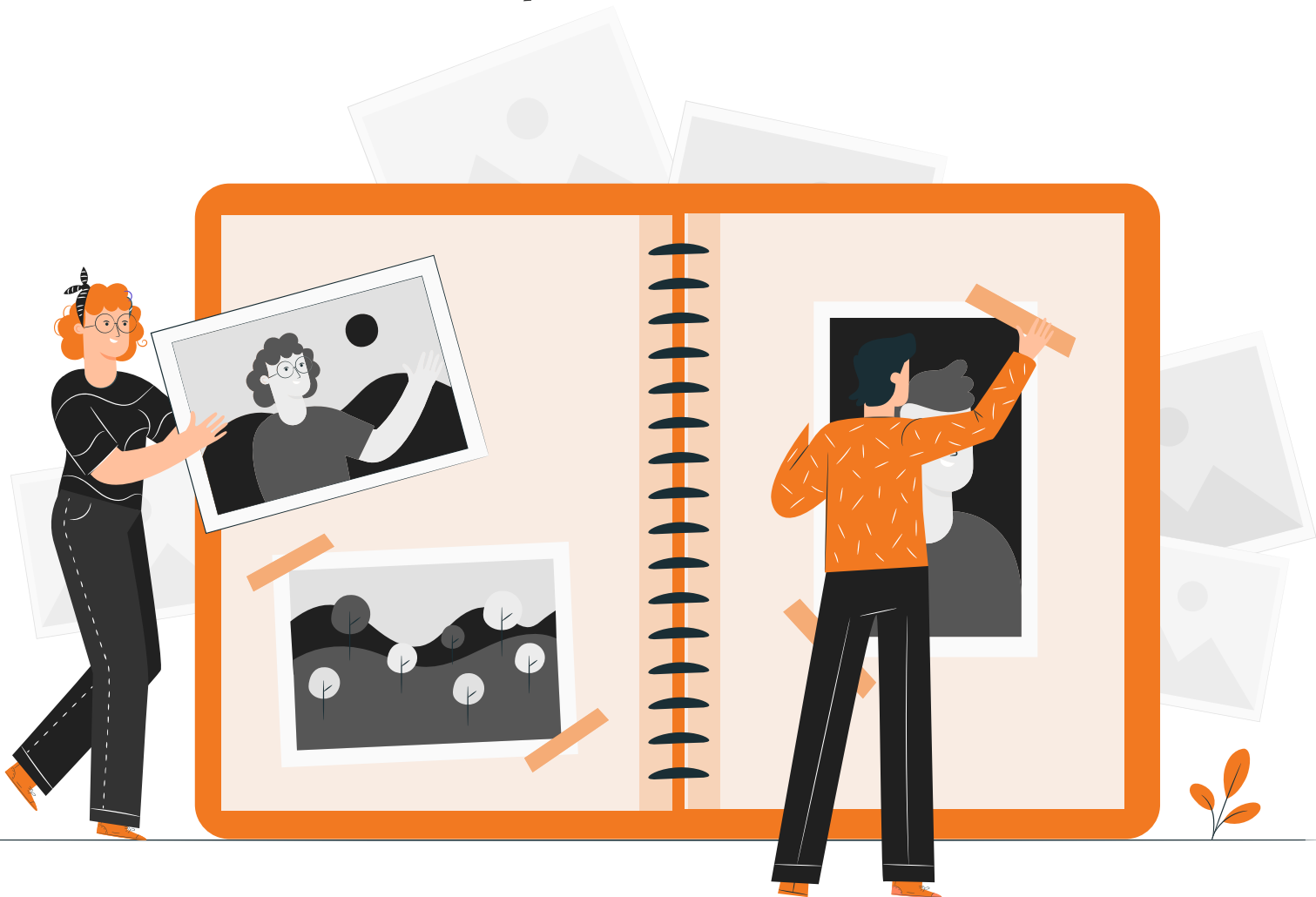
*Basic properties will be arranged for baby/maternity shoots.

*For outdoor shoots, Shoot location is of client's choice. The client should bear the charges for shoot location if needed.

*Album printing 500 per sheet (for a minimum of 20 layer sheets) Includes touch and feel layers.

Camera gear: Nikon D750, Nikkor 85mm Lens f1.8G, Nikkor 24-120mm VR lens, Nikkor 70-200mm f2.8 Nikkor 50mm 1.8G lens, Canon 5d MkIII with 24-105mm lens, Sony alpha a7 r3 with 24-70mm lens, DJI ronin gimbal, Zhiyun Crane 3 Gimbal with studio lighting setup including backdrop.

*Today's special moments.
Tomorrow's priceless treasures.*



MULTIMEDIA

Multimedia, such as mobile marketing, live casting, and podcasting, photo, video and file sharing, can spread the word about your company and help build brand awareness in a very unique and powerful way. This particular type of social media also has the ability to go viral quickly.

How to Use Multimedia For Business Marketing: Sharing Photos With Your Online Community.

Several online communities exist for the purpose of uploading and sharing photos over the Web, and many small businesses have learned to take advantage of these services to market their products. Here are the most common photo sharing marketing strategies.

- Offer real-time incentives
- Join like-minded communities
- Drive traffic to your website

MULTIMEDIA VIDEOS	
HQ Design(s)	2
Day(s) Delivery	DEPENDS
CORPORATE LOGO ANIMATION	6500/-
EXPLANATION VIDEO ANIMATION	starts from 14,250/-
PROMOTIONAL VIDEO ANIMATION	starts from 15,250/-
CHARACTER VIDEO ANIMATION	starts from 28,300/-



Telling your story with videos.



ARCHITECTURAL/INTERIOR DESIGNING

FEATURES	MODELS	TIMELINE	PRICING
ARCHITECTURAL PLANS (2D & 3D)	2	3 DAYS	starts from 3000/-
ARCHITECTURAL WORKING DRAWINGS	1	5-7 DAYS	starts from 10,000/-
STRUCTURAL DRAWINGS	1	5 DAYS	starts from 5,000/-
ELEVATION FOR BUILDINGS (3D) + ELEVATIONS WORKING DRAWINGS (2D)	2	5-7 DAYS	starts from 5,000/-
INTERIOR DESIGNING	1	5-7 DAYS	starts from 12,000/-
INTERIOR DESIGNS + EXECUTION	Timeline and pricing depends on the type of materials and construction.		
CONSTRUCTION	Timeline and pricing depends on the type of materials and construction.		
ARCHITECTURAL PLAN + ELEVATION+ INTERIOR DESIGN + WORKING DRAWINGS	2	20 DAYS	starts from 25,000/-



*Your favorite home, our
favorite design.*



PAYMENT PROCESS

Our Team follows steps as mentioned below:

1. If the final payment being made is below ₹15,000/- , the client has to pay complete 100% before the start of work.
2. If the final payment is more than ₹15,000/- , the client has to pay initially 50% and then pay remaining according to the defined time depending on the project.

Account Number-2363 0500 0122, Name: Digital Stalk Private Limited,
ICICI Bank, IFSC CODE : ICIC0002363
(OR)

Pay Us Online: <https://www.digitalstalk.com/razorpay.php>


Fee Process and steps we follow:

1. We sign official NDA (Non-Disclosure Agreement) for our customer security and safety in future under terms mentioned by both the parties (customer and our team).
2. Total payment should be paid for the models/photography which charge less than INR 15,000. And 50% payment should be made for the models which charge higher than INR 15,000 remaining should be paid on the day of design delivery.
3. The number of days to deliver will be counted from the day of first bank transfer to one of our bank accounts.
4. All the requirements, content, logo, or any necessary data is to be provided by the client itself to start our work accordingly.
5. Any specifications of a particular content are also requested to be provided during the initial stage of project start (only if the client has any specific ideas ready in their mind, otherwise we will make sure to give our best design as per the international photo standards).
6. Any suitable suggestions or edits needed can be sent through email for a clear understanding of the new requirements necessary, this will be easy for both parties to have a clear picture of the development process and specifications.




CONTACT US

We will be happy to answer your questions

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Unit No : 304, Section - A, 3rd Floor, SBR SURYA PEARL Sector - III,
Opp.Raheja Mindspace, Madhapur, Hitech City Phase-2,
Hyderabad-500081

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info@digitalstalk.com

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+91 9493644106

 **Website:**
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Social Media:

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You've got the idea, now make it official with the perfect model.

Thank
you

